



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/Iss/Priorities USA Action-LCV (15165)
Mundy Katowitz Media (1954)
PLACEMENT, MEDIA
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
PRIORITIES USA ACTION (102154)
National/Political
1522/06297314

Invoice 635741
Inv Date 9/30/2012
Terms Net 30
Contract 328902
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Mundy Katowitz Media
1322 G Street South East
Washington, DC 20003

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:25PM

PRIORITIES USA ACT

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	11:00:00AM-12:00:00	Day, F-1	08/31/12 10:59AM (Fr)	01:00	PRATV1203H	\$2400.00	
2.0	Spot	4:00:00PM- 5:00:00	Day, F-1	08/31/12 4:30PM (Fr)	01:00	PRATV1203H	\$1800.00	
3.0	Spot	11:00:00AM-12:00:00	Day, M-1	09/03/12 11:59AM (Mo)	01:00	PRATV1203H	\$2400.00	
4.0	Spot	12:00:00PM-12:30:00	Day, Sa-1	09/01/12 12:21PM (Sa)	01:00	PRATV1203H	\$1200.00	
5.0	Spot	12:00:00PM- 1:00:00	Day, Th-1	08/30/12 12:21PM (Th)	01:00	PRATV1203H	\$2000.00	
6.0	Spot	9:00:00AM-10:00:00	Day, Tu-1	08/28/12 9:36AM (Tu)	01:00	PRATV1203H	\$1300.00	
7.0	Spot	12:10:00AM- 1:05:00	Day, W-1	08/29/12 12:44AM (We)	01:00	PRATV1203H	\$900.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$12,000.00
Commission	(\$1,800.00)
Net Total	\$10,200.00

Total Spots 7

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.